



THE  
CAMPAIGN  
FOR  
DOYLESTOWN  
HEALTH



## PLANNING FOR OUR SECOND CENTURY

The future of our community's health  
and wellness depends on us





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**WE INVITE YOU TO SHARE  
OUR VISION.**

JOIN US AS A PARTNER IN  
THIS TRANSFORMATIONAL  
CAMPAIGN.

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Doylestown Health is ready to begin a bold new chapter as we approach our second century. The One Vision Campaign will support our ambitious plans as we imagine our future. With One Vision, we will elevate our patient experience to new heights and unlock our full potential to deliver exceptional care.

Your investment in Doylestown Health will help us to remain a place where science and technology meet grace and humanity. With your support, we will continue to improve the quality of life for all members of the community.

A financial contribution to the health and well-being of the community has power beyond measure. Your gift will make a meaningful difference in the lives of countless patients and families for generations to come.

**DONATE TODAY AT**  
**[DoylestownHealthFoundation.org](https://DoylestownHealthFoundation.org)**

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# PLANNING FOR OUR FUTURE

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## TRANSFORMING TOMORROW, TOGETHER

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Doylestown Health looks forward to our 100th anniversary celebration in 2023. With the One Vision Campaign, we are now laying the groundwork for our second century. To honor our centennial, we will grow to meet the expanded health and wellness needs of our families and neighbors. Transformational renovation and expansion across the Doylestown Health campuses will meet these needs. Campaign projects include the new Center for Heart and Vascular Care, Surgical Suite renovation and expansion and a new Outpatient Pavilion featuring an Ambulatory Surgery Center. We will also renovate the main entrance at Doylestown Hospital and add space dedicated to education and community learning. At Pine Run Retirement Community, we will build a new Community Center, affectionately known as the "Hub," to promote active living.

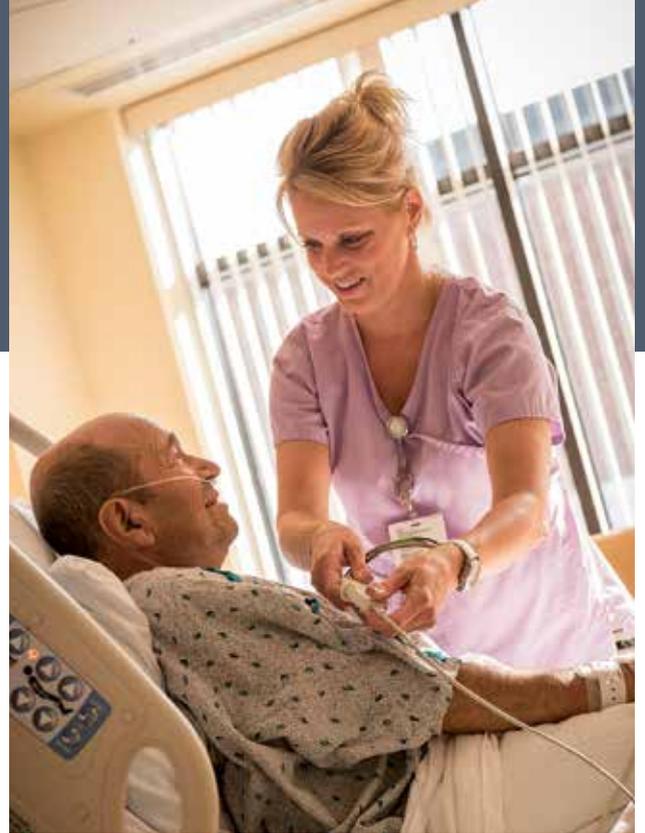
This is your moment to help us expand upon Doylestown Health's tradition of excellence. With your support, we will remain a vibrant and indispensable part of the fabric of our community. You will help us chart the course for the next generation of patients, providers and technology.

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## STAYING TRUE TO OUR HISTORY, OUR MISSION

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Members of the Village Improvement Association of Doylestown (VIA), an all-women volunteer organization, established Doylestown Hospital in 1923 for the benefit of the community. The VIA continues to oversee the governance of Doylestown Health today. Doylestown Health has grown to an award-winning, nationally recognized independent, not-for-profit healthcare system. We are one of the few remaining independent healthcare systems in the country. Doylestown Health's independence promotes a culture of innovation and excellence. It allows greater agility and flexibility in meeting the needs of our patients and the demands of the marketplace.



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## THE DOYLESTOWN DIFFERENCE

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Nearly 450 physicians, 3,000 Associates, and over 1,000 volunteers work across Doylestown Health. They deliver high-quality patient-centered care with kindness and compassion, every day.

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## THE FUTURE IS NOW

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Facility expansion and renovations are critical to Doylestown Health. They will increase patient access to the most advanced services and treatment options and accommodate new equipment and innovative technology. These improvements will also offer enhanced amenities to patients, families and visitors and will help us to continue to attract and retain superior physician, nursing and caregiving talent. These strategic transformational projects will keep Doylestown Health on the cutting edge of medicine.

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## YOUR GIFT MATTERS

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Philanthropic giving accelerates the pace at which we can innovate. With your support, we will add new technology and programs for the benefit of our patients and community. Your support and the generosity of our community will allow us to improve the essential and enable the extraordinary.

**DONATE TODAY AT**  
**DoylestownHealthFoundation.org**

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# CAMPAIGN PRIORITIES

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The One Vision Campaign supports our vision for the future of Doylestown Health. With One Vision, we will advance our mission to continuously improve the quality of life and proactively advocate for the health and well-being of our patients and our community at every stage of life. The following projects are the capital priorities of the campaign:



## Center for Heart and Vascular Care

Doylestown Health's Center for Heart and Vascular Care will provide new clinical space to house

our nationally recognized heart and vascular services. It will include an Endovascular Hybrid Procedural Suite, upgraded equipment and advanced technologies. A new pre- and post-operative suite and a 30-bed Cardiac ICU will enhance patient safety and privacy.



## Outpatient Pavilion

Doylestown Health's Outpatient Pavilion will provide access to specialized outpatient services and feature an Ambulatory

Surgery Center. It will serve as a "home base" for delivery of care for support services such as rehabilitation medicine. This new stand alone facility will offer convenience in a comfortable, easy-to-access outpatient setting.



## Doylestown Hospital's Surgical Suites

New surgical suites will feature advanced robotic surgical tools and ceiling-mounted hardware.

Our expert surgeons will use these latest technological innovations to perform lifesaving, breakthrough medicine.



## Main Entrance, Wayfinding and Community Education Center

Renovations to our main entrance and new streamlined pathways through

the hospital will help patients and visitors navigate with ease. We will add space dedicated to patient education and signature community health and wellness programs.



## Community Center at Pine Run

The "Hub" at Pine Run Retirement Community will create a center for vibrant, active living. It will feature

an indoor pool, new fitness center, auditorium, learning spaces and several flexible dining venues.

Your gift to the Second Century Fund will support the top priorities of One Vision: The Campaign for Doylestown Health.

**WE INVITE YOU TO JOIN US!** To learn more about available naming opportunities, please contact Laura Wortman at 215.345.2122 or [lwortman@dh.org](mailto:lwortman@dh.org).

# YOUR GIFT MATTERS

## YOUR SUPPORT WILL ALLOW US TO

- ◆ **Realize transformational projects** that will advance our holistic model of care, improving the health of individuals and our community at every stage of life
- ◆ **Invest in the latest technologies** to remain on the leading edge of innovative medicine
- ◆ **Attract, retain and advance** the best physician, nursing and caregiving talent

*Gifts at all levels will allow us to realize our vision. Major Donors of \$25,000+ will be recognized on the Campaign Donor Wall.*

## GIFT DESIGNATIONS TO CONSIDER

- ◆ **Second Century Fund:** unrestricted fund that supports all of the One Vision campaign priorities and capital needs across the Doylestown Hospital and Pine Run campuses
- ◆ **Center for Heart and Vascular Care:** supports the capital and priority needs of the renovation and expansion project specific to heart and vascular care
- ◆ **Surgical Services:** supports the renovation and expansion of surgical suites
- ◆ **Pine Run Retirement Community:** supports the priority capital needs of Pine Run, including the new "Hub"
- ◆ **Other:** please indicate if there is a different program or service line that you would like to support

## TAX ADVANTAGED OPPORTUNITIES

### Age 70½ or Older? Consider the IRA Charitable Rollover:

Donors can transfer up to \$100,000 from their IRA directly to Doylestown Health Foundation without having to recognize the transfer as income. To qualify, the donor must be at least age 70½ and the transfer must be made by your plan provider directly to Doylestown Health Foundation. The distribution is tax-free and counts toward a donor's minimum distribution.

## GIFTS

Gifts can be cash, appreciated securities (stocks and/or bonds), IRA distributions, or matching gifts.

## PLEDGES

A multi-year gift, typically divided into specific recurring monthly payments or annual contributions over 5 years or less. See *chart below for examples of how making a long-term commitment can have a major impact.*

Monthly	One-Year Total	Five-Year Total
\$84	\$1,000	\$5,000
\$167	\$2,000	\$10,000
\$417	\$5,000	\$25,000
\$1,250	\$15,000	\$75,000
\$1,667	\$20,000	\$100,000

## PLANNED GIFTS

A documented gift that is promised in the future. The most common types of planned gifts are:

- ◆ **Bequest**
- ◆ **Charitable Gift Annuity**
- ◆ **Charitable Remainder/Lead Trust**
- ◆ **Life Insurance**
- ◆ **Real Estate**
- ◆ **Retirement Plan Assets**

Please call 215.345.2802 for help making your planned gift.

### Wish to Avoid Capital Gains Taxes? Consider Gifts of

**Appreciated Securities:** Gifts of stock, bonds, or mutual funds can be contributed directly to Doylestown Health Foundation. The benefits include a charitable deduction for the gift's fair market value on the day of the donation (the securities must be owned for at least 1 year), and avoidance of capital gains taxes on any increase in the security's value.

For stock transfer instructions, please call or email Garrett Owen at 215.345.2802 or [gowen@dh.org](mailto:gowen@dh.org).

# I WOULD LIKE TO SUPPORT THE CAMPAIGN FOR DOYLESTOWN HEALTH!

DONATE ONLINE ANYTIME AT [DoylestownHealthFoundation.org](http://DoylestownHealthFoundation.org)

## Contact Information

Name \_\_\_\_\_  
(Title) (Suffix)

Address \_\_\_\_\_  
\_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (Cell / Home / Work) \_\_\_\_\_  
(circle one)

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Gift of \$ \_\_\_\_\_ ; or

Pledge of \$ \_\_\_\_\_ to be paid out  
over \_\_\_\_\_ years (up to 5 years)

## Payment Information

Enclosed is my check (made payable to Doylestown Health Foundation) for \$ \_\_\_\_\_.

Please charge \$ \_\_\_\_\_ to my credit card.  
 Visa  MasterCard  American Express  Discover

Charge:  Once  Monthly  Quarterly  Annually  
(Gifts will be processed on or about the 15th of each month until notified otherwise.)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

I am a Doylestown Health employee and would like to contribute through payroll deduction. Please contact me.

I am interested in making a contribution of stock, appreciated securities, or through my IRA. Please contact me.

## Please direct my contribution to the following:

Second Century Fund — Supports the One Vision campaign priorities of Doylestown Hospital and Pine Run

Other \_\_\_\_\_ (see info on previous page)

MAIL COMPLETED FORM TO: Doylestown Health Foundation  
595 West State Street  
Doylestown, PA 18901



L to R: James Brexler, Angela and Richard Clark, Joan Parlee, Pat and Alex Gorsky

## IN GRATITUDE



Our campaign theme, One Vision, unites all aspects of Doylestown Health, including the volunteers who have so generously stepped forward to advance the most ambitious philanthropic effort in our history. As our earliest investors, their partnership sets the stage for our second century.

On behalf of the leadership of Doylestown Health, we gratefully recognize our Campaign Committee for their transformational giving and steadfast commitment to One Vision.

Laura Wortman  
Vice President  
Chief Development Officer

## COMPREHENSIVE CAMPAIGN COMMITTEE

**Pat and Alex Gorsky, Honorary Chairs**  
**Angela and Richard Clark, Campaign Chairs**

Joseph Auteri, MD  
James Brexler, President and CEO  
Kieran Cody, MD  
Louis Della Penna  
Steve Hirt  
Jeanne Hubbard  
John Hubbard, PhD  
William Marshall  
Geoff Nye  
Donald E. Parlee, MD  
Joan Parlee, Chair of the Boards, Doylestown Hospital  
and Doylestown Health Foundation  
David Smith, MD  
Marvin Woodall  
Laura Wortman, Ex-Officio



# Doylestown Health Foundation

595 West State Street  
Doylestown, PA 18901

To opt-out of future fundraising communications, please email [gifts@dh.org](mailto:gifts@dh.org).

Contributions benefit Doylestown Health and are administered by the Doylestown Health Foundation, a Pennsylvania nonprofit corporation that is exempt from federal, state and local taxation. Contributions are deductible from federal income taxes as provided by law. A copy of the official registration and financial information of the Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

**DONATE TODAY AT [DoylestownHealthFoundation.org](http://DoylestownHealthFoundation.org)**

